



The estate is located on the heights of Caromb, at the foot of Mont Ventoux, about 300 meters above sea level. First established on 7 hectares in Ventoux, the estate grows with 15 hectares in the town of Suzette, Beaumes-de-Venise appellation. The vines surrounded by olive trees, oaks and pines, are grown in the utmost respect for the environment excluding pesticides and weed killers.  
(Biological conversion in progress)

---

The vines from 20 to 80 years, mainly Grenache and Syrah, allow us to elaborate the red vintages and some terraces of Cinsault contribute to the rosé.

The Piéblanc estate is also close to a thousand olive trees producing an oil «Green Fruity» from olives picked by hand in November.



---

#### AOC - VENTOUX

« La Tuilière »  
« Bouquier »  
« La Barre »  
« Rosé de Piéblanc »

#### AOC - BEAUMES DE VENISE ROUGE

« Les Hauts »

#### AOC - MUSCAT DE BEAUMES DE VENISE

« Aubune, Le Rocher du Diable »

---

#### CONTACTS

**Matthieu Ponson**  
+33 6 82 89 37 33

**Alice Blanc-Calvet**  
+33 6 31 12 43 07

CAROMB - VALLÉE DU RHÔNE - FRANCE  
[www.domainedepieblanc.fr](http://www.domainedepieblanc.fr) / [info@domainedepieblanc.fr](mailto:info@domainedepieblanc.fr)

# WINEGROWER !

Matthieu Ponson grew up in **Cornas**, in a **family of epicureans**. This grandson oenologist's finds his playground just steps from the family home and **spends most of his time in the vineyards** with his brother. At this time, he is already developing his earthling side and his interest in wine.

After a life of entrepreneur in digital, at 43 years old, Matthieu Ponson changes his life to **become a wine-maker**.

Both **owner and actor**, Matthieu Ponson carries out almost everything himself, from the work of the vine to the bottling. On these **terroirs of altitude**, he plays on the freshness and works the **maturities** for get well **balanced** wines. It thus draws the best of this land under favorable conditions, marked by wide differences in day/night temperatures. He leads his first vinification in solo on the 2017 vintage.

